### Tourism Highlights

**Visitor Arrivals, Average Length of Stay, Hotels Occupancy and Tourism Receipts 1993 - 2008**

<table>
<thead>
<tr>
<th>Years</th>
<th>Visitor Arrivals number</th>
<th>change (%)</th>
<th>Average Length of Stay (days)</th>
<th>Hotels Occupancy (%)</th>
<th>Tourism Receipts (million US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1993</td>
<td>118,183</td>
<td>0.00</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>1994</td>
<td>176,617</td>
<td>49.44%</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>1995</td>
<td>219,680</td>
<td>24.38%</td>
<td>8.00</td>
<td>37.00</td>
<td>100</td>
</tr>
<tr>
<td>1996</td>
<td>260,489</td>
<td>18.58%</td>
<td>7.50</td>
<td>40.00</td>
<td>118</td>
</tr>
<tr>
<td>1997</td>
<td>218,843</td>
<td>-15.99%</td>
<td>6.40</td>
<td>30.00</td>
<td>103</td>
</tr>
<tr>
<td>1998</td>
<td>289,524</td>
<td>32.30%</td>
<td>5.20</td>
<td>40.00</td>
<td>166</td>
</tr>
<tr>
<td>1999</td>
<td>287,743</td>
<td>27.02%</td>
<td>5.50</td>
<td>44.00</td>
<td>190</td>
</tr>
<tr>
<td>2000</td>
<td>466,365</td>
<td>26.82%</td>
<td>5.50</td>
<td>45.00</td>
<td>228</td>
</tr>
<tr>
<td>2001</td>
<td>604,919</td>
<td>29.71%</td>
<td>5.50</td>
<td>48.00</td>
<td>304</td>
</tr>
<tr>
<td>2002</td>
<td>786,524</td>
<td>30.02%</td>
<td>5.80</td>
<td>50.00</td>
<td>379</td>
</tr>
<tr>
<td>2003</td>
<td>701,014</td>
<td>-10.87%</td>
<td>5.50</td>
<td>50.00</td>
<td>347</td>
</tr>
<tr>
<td>2004</td>
<td>1,055,202</td>
<td>50.53%</td>
<td>6.30</td>
<td>52.00</td>
<td>578</td>
</tr>
<tr>
<td>2005</td>
<td>1,421,615</td>
<td>34.72%</td>
<td>6.30</td>
<td>52.00</td>
<td>832</td>
</tr>
<tr>
<td>2006</td>
<td>1,700,041</td>
<td>19.59%</td>
<td>6.50</td>
<td>54.79</td>
<td>1,049</td>
</tr>
<tr>
<td>2007</td>
<td>2,015,128</td>
<td>18.53%</td>
<td>6.50</td>
<td>54.79</td>
<td>1,400</td>
</tr>
<tr>
<td>2008</td>
<td>2,125,465</td>
<td>5.48%</td>
<td>6.65</td>
<td>62.68</td>
<td>1,595</td>
</tr>
</tbody>
</table>

**International visitor arrivals to Cambodia**

<table>
<thead>
<tr>
<th>Destination</th>
<th>Months</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>change (%) 2008/07</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cambodia</td>
<td>January</td>
<td>106,200</td>
<td>138,718</td>
<td>163,047</td>
<td>194,932</td>
<td>223,581</td>
<td>14.70%</td>
</tr>
<tr>
<td></td>
<td>February</td>
<td>87,795</td>
<td>125,326</td>
<td>151,821</td>
<td>177,130</td>
<td>214,902</td>
<td>21.32%</td>
</tr>
<tr>
<td></td>
<td>March</td>
<td>80,765</td>
<td>124,626</td>
<td>142,447</td>
<td>178,751</td>
<td>205,722</td>
<td>15.09%</td>
</tr>
<tr>
<td></td>
<td>April</td>
<td>77,105</td>
<td>116,219</td>
<td>143,069</td>
<td>165,347</td>
<td>173,903</td>
<td>5.17%</td>
</tr>
<tr>
<td></td>
<td>May</td>
<td>71,486</td>
<td>90,314</td>
<td>107,720</td>
<td>132,512</td>
<td>149,275</td>
<td>12.65%</td>
</tr>
<tr>
<td></td>
<td>June</td>
<td>69,595</td>
<td>87,228</td>
<td>105,298</td>
<td>126,677</td>
<td>130,853</td>
<td>3.30%</td>
</tr>
<tr>
<td></td>
<td>July</td>
<td>81,223</td>
<td>112,116</td>
<td>123,047</td>
<td>143,310</td>
<td>148,449</td>
<td>3.59%</td>
</tr>
<tr>
<td></td>
<td>August</td>
<td>86,450</td>
<td>117,943</td>
<td>132,792</td>
<td>151,478</td>
<td>156,098</td>
<td>3.05%</td>
</tr>
<tr>
<td></td>
<td>September</td>
<td>71,209</td>
<td>93,158</td>
<td>114,781</td>
<td>137,027</td>
<td>145,146</td>
<td>5.93%</td>
</tr>
<tr>
<td></td>
<td>October</td>
<td>86,121</td>
<td>116,382</td>
<td>138,296</td>
<td>160,235</td>
<td>156,718</td>
<td>-2.19%</td>
</tr>
<tr>
<td></td>
<td>November</td>
<td>113,195</td>
<td>138,293</td>
<td>163,068</td>
<td>194,646</td>
<td>191,549</td>
<td>-1.59%</td>
</tr>
<tr>
<td></td>
<td>December</td>
<td>124,058</td>
<td>161,292</td>
<td>214,665</td>
<td>253,083</td>
<td>229,269</td>
<td>-9.41%</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>1,055,202</td>
<td>1,421,615</td>
<td>1,700,041</td>
<td>2,015,128</td>
<td>2,125,465</td>
<td>5.48%</td>
</tr>
</tbody>
</table>

[Graph showing visitor arrivals from 2004 to 2008]

**Tourism Statistics and Tourist Information Department**
I. Visitor arrivals to Cambodia from Jan - Dec was: 2,125,465

II. Mode of arrivals

<table>
<thead>
<tr>
<th>Mode of Arrivals</th>
<th>Visitors</th>
<th>Share (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air</td>
<td>1,239,407</td>
<td>58.31</td>
</tr>
<tr>
<td>Phnom Penh Int'l Airport</td>
<td>570,903</td>
<td>26.86</td>
</tr>
<tr>
<td>Siem Reap Int'l Airport</td>
<td>668,504</td>
<td>31.45</td>
</tr>
<tr>
<td>Land and Water ways</td>
<td>762,027</td>
<td>35.85</td>
</tr>
<tr>
<td>Land</td>
<td>690,138</td>
<td>32.47</td>
</tr>
<tr>
<td>Boat</td>
<td>71,889</td>
<td>3.38</td>
</tr>
<tr>
<td>Same-day visitors</td>
<td>124,031</td>
<td>5.84</td>
</tr>
<tr>
<td>Total</td>
<td>2,125,465</td>
<td>100.00</td>
</tr>
</tbody>
</table>

III. Top ten markets arrivals to Cambodia from Jan - Dec in 2008

IV. Visitor arrivals to Cambodia from Jan - Dec 2007 - 2008

<table>
<thead>
<tr>
<th>Visitor Arrivals</th>
<th>2007</th>
<th>2008</th>
<th>2007</th>
<th>2008*</th>
<th>2008*/07</th>
</tr>
</thead>
<tbody>
<tr>
<td>Air</td>
<td>1,296,513</td>
<td>1,239,407</td>
<td>64.34</td>
<td>58.31</td>
<td>-4.00</td>
</tr>
<tr>
<td>Phnom Penh Int'l Airport</td>
<td>535,262</td>
<td>570,903</td>
<td>26.56</td>
<td>26.86</td>
<td>0.30</td>
</tr>
<tr>
<td>Siem Reap Int'l Airport</td>
<td>761,251</td>
<td>668,504</td>
<td>37.78</td>
<td>31.45</td>
<td>-4.83</td>
</tr>
<tr>
<td>Land and Water ways</td>
<td>576,054</td>
<td>762,027</td>
<td>28.59</td>
<td>35.85</td>
<td>7.66</td>
</tr>
<tr>
<td>Land</td>
<td>532,366</td>
<td>690,138</td>
<td>26.42</td>
<td>32.47</td>
<td>2.05</td>
</tr>
<tr>
<td>Boat</td>
<td>43,688</td>
<td>71,889</td>
<td>2.17</td>
<td>3.38</td>
<td>54.55</td>
</tr>
<tr>
<td>Same-day visitors</td>
<td>142,561</td>
<td>124,031</td>
<td>7.07</td>
<td>5.84</td>
<td>-18.03</td>
</tr>
<tr>
<td>Total</td>
<td>1,872,567</td>
<td>2,001,434</td>
<td>92.93</td>
<td>94.16</td>
<td>2.93</td>
</tr>
</tbody>
</table>

V. Remark: Percentage share of visitor arrivals at destination from Jan - Dec 2008
## Visitor arrivals to Cambodia by purpose of visit in 2008
(by all means of transportation)

<table>
<thead>
<tr>
<th>Regions</th>
<th>2007</th>
<th>2008</th>
<th>change (% 2008*07)</th>
<th>2008*07</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>holiday</td>
<td>business</td>
<td>others</td>
<td>Total</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>2,015,128</td>
<td>1,808,303</td>
<td>158,776</td>
<td>34,355</td>
</tr>
<tr>
<td><strong>Asia and the Pacific</strong></td>
<td>1,256,021</td>
<td>1,176,714</td>
<td>132,385</td>
<td>18,571</td>
</tr>
<tr>
<td><strong>Country of Residence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>926,763</td>
<td>1,000,000</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Asia and the Pacific</td>
<td>62.46%</td>
<td>5.70%</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Country of Residence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>410,132</td>
<td>481,874</td>
<td>61,040</td>
<td>9,547</td>
</tr>
<tr>
<td><strong>Country of Residence</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td>2,125,465</td>
<td>1,808,303</td>
<td>158,776</td>
<td>34,355</td>
</tr>
</tbody>
</table>

**Notes:**
- Grand total includes all means of transportation.
- Data may not sum to total due to rounding.
- Change values indicate percentage change from 2007 to 2008.
- Data source: Statistics and Tourism Information Department.
### Visitor arrivals to Cambodia by purpose of visit in 2008
(by all means of transportation)

**Regions**

<table>
<thead>
<tr>
<th>Country of Residence</th>
<th>purpose of visit</th>
<th>2007</th>
<th>2008</th>
<th>share (%)</th>
<th>change (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>females</td>
<td>holiday</td>
<td>business</td>
<td>others</td>
</tr>
<tr>
<td>Americas</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>194,706</td>
<td>204,878</td>
<td>9,142</td>
<td>5,898</td>
<td>2,125,465</td>
</tr>
<tr>
<td></td>
<td>9.64%</td>
<td>100.00%</td>
<td>45.57%</td>
<td>5.40%</td>
<td>5.22%</td>
</tr>
<tr>
<td>Argentina</td>
<td>1,162</td>
<td>1,645</td>
<td>28</td>
<td>58</td>
<td>0.08%</td>
</tr>
<tr>
<td>Brazil</td>
<td>1,585</td>
<td>2,058</td>
<td>30</td>
<td>77</td>
<td>0.10%</td>
</tr>
<tr>
<td>Canada</td>
<td>34,008</td>
<td>36,891</td>
<td>1,669</td>
<td>817</td>
<td>1.74%</td>
</tr>
<tr>
<td>Chile</td>
<td>1,580</td>
<td>1,639</td>
<td>26</td>
<td>17</td>
<td>0.08%</td>
</tr>
<tr>
<td>Colombia</td>
<td>690</td>
<td>785</td>
<td>9</td>
<td>43</td>
<td>0.04%</td>
</tr>
<tr>
<td>Mexico</td>
<td>3,436</td>
<td>3,379</td>
<td>35</td>
<td>45</td>
<td>0.16%</td>
</tr>
<tr>
<td>Peru</td>
<td>336</td>
<td>388</td>
<td>5</td>
<td>27</td>
<td>0.02%</td>
</tr>
<tr>
<td>United States</td>
<td>137,539</td>
<td>145,079</td>
<td>7,080</td>
<td>4,684</td>
<td>6.83%</td>
</tr>
<tr>
<td>Uruguay</td>
<td>269</td>
<td>167</td>
<td>3</td>
<td>1</td>
<td>0.01%</td>
</tr>
<tr>
<td>Others Americas</td>
<td>14,101</td>
<td>12,847</td>
<td>257</td>
<td>129</td>
<td>0.60%</td>
</tr>
<tr>
<td>Africa</td>
<td>3,270</td>
<td>3,404</td>
<td>452</td>
<td>134</td>
<td>0.19%</td>
</tr>
<tr>
<td>Cameroon</td>
<td>133</td>
<td>340</td>
<td>25</td>
<td>6</td>
<td>0.02%</td>
</tr>
<tr>
<td>Ghana</td>
<td>154</td>
<td>132</td>
<td>17</td>
<td>8</td>
<td>0.01%</td>
</tr>
<tr>
<td>Nigeria</td>
<td>629</td>
<td>999</td>
<td>212</td>
<td>27</td>
<td>0.05%</td>
</tr>
<tr>
<td>Sudan</td>
<td>6</td>
<td>38</td>
<td>7</td>
<td>7</td>
<td>0.00%</td>
</tr>
<tr>
<td>South Africa</td>
<td>1,798</td>
<td>2,180</td>
<td>164</td>
<td>33</td>
<td>0.10%</td>
</tr>
<tr>
<td>Others Africa</td>
<td>550</td>
<td>351</td>
<td>27</td>
<td>53</td>
<td>0.02%</td>
</tr>
<tr>
<td>Middle East</td>
<td>7,927</td>
<td>7,375</td>
<td>172</td>
<td>192</td>
<td>0.35%</td>
</tr>
<tr>
<td>Egypt</td>
<td>77</td>
<td>155</td>
<td>5</td>
<td>5</td>
<td>0.01%</td>
</tr>
<tr>
<td>Iran</td>
<td>415</td>
<td>297</td>
<td>11</td>
<td>14</td>
<td>0.01%</td>
</tr>
<tr>
<td>Israel</td>
<td>6,453</td>
<td>6,131</td>
<td>133</td>
<td>128</td>
<td>0.29%</td>
</tr>
<tr>
<td>Kuwait</td>
<td>410</td>
<td>472</td>
<td>3</td>
<td>7</td>
<td>0.02%</td>
</tr>
<tr>
<td>Palestine</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0.00%</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>93</td>
<td>52</td>
<td>5</td>
<td>2</td>
<td>0.00%</td>
</tr>
<tr>
<td>United Arab Emirates</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0.00%</td>
</tr>
<tr>
<td>Others Middle East</td>
<td>479</td>
<td>268</td>
<td>15</td>
<td>36</td>
<td>0.11%</td>
</tr>
<tr>
<td>Same-day visitors</td>
<td>142,561</td>
<td>124,031</td>
<td>58,373</td>
<td>92</td>
<td>5.84%</td>
</tr>
</tbody>
</table>